

Acuvate empowers leading law firm with enhanced decision making through Power BI

About Customer

The customer is one of the prominent multinational law firms headquartered in London. It has 27 offices in 15 countries across Asia, Australia, Europe, the Middle East, and North America, and employs around 1,600 legal advisers. The company also ranks 7th in the largest UK law firms list by revenue.

Focused on mergers and acquisitions, corporate and structured finance, investment funds, energy, transport, among other areas, the law firm prides itself on having some of the sharpest legal minds.

Poor data management system led to multiple challenges

- The company did not have any centralized data and reporting system in place.
- Due to fragmented data, teams had to perform all reporting manually. This was time-consuming and prone to human errors.
- Manual reports were siloed and spread across excel sheets floating across different systems and locations. Reporting formats too were inconsistent across locations.
- There was no way to leverage unique data cuts required for leadership decision-making, and for varying hierarchies and locations. For example, the leadership team had to look at different reports for "top contributing partners" or "top contributing locations" and unable to drill down.
- It was a challenge to restrict role-based access to the reports.
- Skill mapping for cases for severely restricted due to manual reporting, and it was challenging to find subject matter experts quickly and seamlessly.

Unlocking enhanced decision-making abilities with Power BI

Acuvate integrated the siloed databases and extracted the data through automated ETL jobs. We then created Self Service Power BI reports enabling real-time reporting and information access.

The enhanced reporting system enabled the law firm leaders to slice and dice insights by various attributes like location and office, clients, partner etc. Such in-depth insights into finances and operations enabled the law firm to quickly and seamlessly identify top revenue clients, top performing offices and partners, and make the right decisions at the right time.

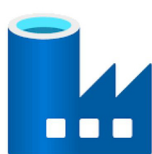
Empowered with role-based security, the new reporting dashboards was easily accessible by authorized personnel at any time.

With mobile enabled dashboards and NLP capabilities, the law firm's leaders could ask relevant natural language questions like "Who are the top 5 clients in Real Estate Industry" and get insights at anytime, anywhere and on any device. This enabled better and faster business decision-making.

Technology at play



Power BI for enhanced reporting



Azure Data Factory for data integration



Azure Synapse for data storage

The Impact

Increased revenue by 15% through better decision making

Increased partner and leadership team's productivity and effectiveness

Automation allowed the finance team to concentrate on more strategic tasks, **improving efficiency** and **productivity**

Newfound ability to locate partners' skills with ease, enabling the **law firm to seamlessly assign cases** and clients to subject matter experts

WHY ACUVATE

Acuvate is a global software service provider with over 15 years of experience in digital solutions, accelerating enterprise-wide digital transformation with our AI accelerators. We provide solutions and services that modernize, automate and support enterprise applications, IT systems, and infrastructure. We have a strong presence in the North America, Europe, and MEA, where we serve various ultra-large, large customers, and SMBs. We specialize in Migration & Modernization of Content, Data, Infrastructure, and Digital Workplace Solutions such as AI-powered Chatbots, Intranets, Advanced analytics, & Trade Promotion Optimization.

Acuvate is a Microsoft Gold-certified partner and has transformed 200+ reputed enterprises globally, including many Fortune 500. With our multi-skilled experts and packaged AI accelerators, we deliver unparalleled efficiencies and accelerate time-to-value for our customers.