

Job Title	Digital Marketing Executive
Experience	0-2 Years
Location	Hyderabad
Job Description	<ul style="list-style-type: none">• Great hold over English language is a must• Produce creative content including blog posts, landing pages, presentations, etc.• Should be able to generate fresh and creative content mapped to business objectives.• A love of storytelling and crafting content that really engages the reader.• Identifying trending topics and creating relevant content.• Excellent writing, reporting, proofreading and editing skills.• Knowledge of digital marketing tactics, specifically SEO will be an advantage.• Understanding of technology is most preferable.• Experience in writing technology content is preferable.• Basic understanding of digital marketing activities will be an added advantage.