

Job Title	Digital Marketing Specialist/Senior Executive - Hyderabad
Experience	0-2 Years
Location	Hyderabad
Job Description	<p>Would you like to play a part in shaping of the future of enterprises using A.I.? Come and join us.</p> <p>JD for reference</p> <ul style="list-style-type: none"> ✓ Collaborates across functions and silos to deliver an effective editorial plan to meet the business objectives. ✓ Deliver rich and engaging content that attracts a qualified audience to our owned properties (including blog posts, ebooks, reports, webinars, infographics, etc. but not limited to). ✓ Research and come up with new content ideas and also create a plan for promotion and distribution ✓ Develop a thorough understanding of the offerings and reshape website and other digital assets accordingly. ✓ Integrate content programs with campaigns driving demand. ✓ Share content thru various channels, ensuring a strong web presence. ✓ Build relationships with world-class bloggers and influencers to increase content visibility and promotions ✓ Track web analytics to ascertain content engagement levels. <p>Requirement:</p> <ul style="list-style-type: none"> ✓ Excellent writing skills ✓ Available full time ✓ Editorial mindset that seeks to understand what audience consume and how to create it ✓ Familiarity with marketing principles ✓ Willingness to embrace change and to adapt strategies on the fly ✓ Ability to screen out presentations for sales pitches <p>What's in it for you?</p> <p>A great chance to join a fast-growing company working with large clients and global brands. We are an energetic, flexible, and professional team who love what we do. Learn from market leaders: if you want to progress your career in Data Analytics then apply today!</p>

